



DEMETER CERTIFIED

# Labeling Guidelines

All certified parties who choose to use the certification marks on food, cosmetic or wine labels and advertising must follow the the below trademark usage.

For complete labeling regulations, refer to the Demeter Labeling Standards for Certification Marks.

## FOOD LABELS

### Demeter Certified Biodynamic®

**MUST** contain raw, unprocessed agricultural ingredients from a Demeter certified farm

**MUST** contain at least 90% certified ingredients from Demeter certified Biodynamic® sources

Agricultural ingredients used in the remaining 10% **MUST** be certified organic at a minimum

Nonagricultural ingredients used **MUST** be permitted by DA

If Mark 3 is used, Mark 4 or Mark 5 must also be used

Requirements for Cosmetic products and Wine are specific to such products, see below.



AND/OR



### Made with Demeter Certified Biodynamic® Ingredients

**MUST** contain 70% or more Demeter certified Biodynamic® ingredients, but less than 90%

**MUST** be labeled "Made with Demeter certified Biodynamic® (ingredients)" or "Made with Biodynamic® (ingredients)"

**MAY** list no more than 3 food groups and all ingredients within a group must be Demeter certified

Agricultural ingredients used in the remaining 30% **MUST** be certified organic at a minimum

Non-agricultural ingredients used **MUST** be permitted by DA

LOGOS MAY ONLY BE USED ON SIDE OR BACK PANEL



AND/OR



### Ingredients Identified in the Ingredient Statement Only

Exemption **MUST** be approved by Demeter USA

Exemption **MUST** be revisited annually

**MAY** use such labeling for 36 months or until enough Demeter Biodynamic® ingredients become available to achieve prominent Biodynamic® or Made With Biodynamic® Ingredient labeling, which ever comes first

**MUST** contain at least 10% Demeter Certified Biodynamic ingredients

**MUST** be verified to meet the National Organic Program requirements for 95% Organic labeling

Requirements for Cosmetic products and Wine are specific to such products, see below.



## COSMETIC & WINE LABELS

### Demeter Certified Biodynamic® Wine

**MUST** be undisguised expression of what a vineyard site creates in the grapes it produces for a given vintage

**MAY** identify itself as certified to the "Biodynamic Wine" category on the primary display panel without the addition of "Demeter Certified"

**MUST** be made with 100% Demeter Certified Biodynamic® grapes

See Wine Making Standard for more information.



AND/OR



### Wine Made From Demeter Certified Biodynamic® Grapes

**MUST** be the expression of what a vineyard site creates in the grapes it produces with the compliment of intentional modification

**MUST** identify itself as "Made With Demeter Certified Biodynamic® Grapes" or "Made With Biodynamic® Grapes".

**MUST** be made with 100% Demeter Certified Biodynamic® grapes

LOGOS MAY ONLY BE USED ON BACK OR SIDE PANEL



AND/OR



### Demeter Certified Biodynamic® Cosmetics

**MAY** use the "Biodynamic®" wordmark without the use of other Demeter marks

See Cosmetics and Body Care Standard for more information.



AND/OR

